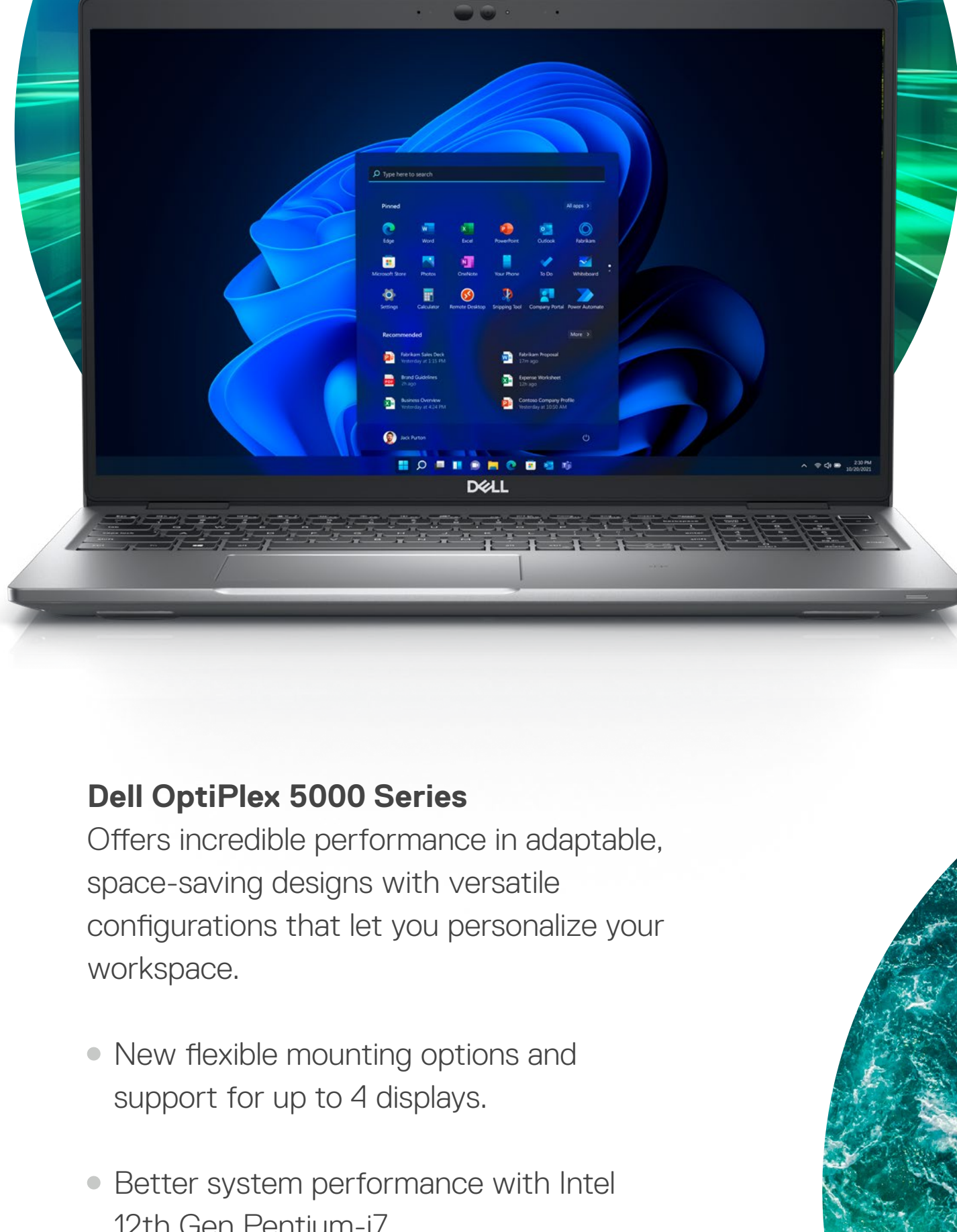


Bring the latest innovation to your hybrid workforce

The latest commercial client portfolio from Dell Technologies is designed to help you address your employees' needs, wherever they are.

Improved performance, collaboration and connectivity for your employees

Dell Latitude and Dell OptiPlex 5000 Series, the world's most secure and intelligent commercial PCs.¹



Dell Latitude 5000 Series

Offers outstanding battery performance in the world's smallest, lightest and most scalable mainstream 14" and 15" business laptops.²

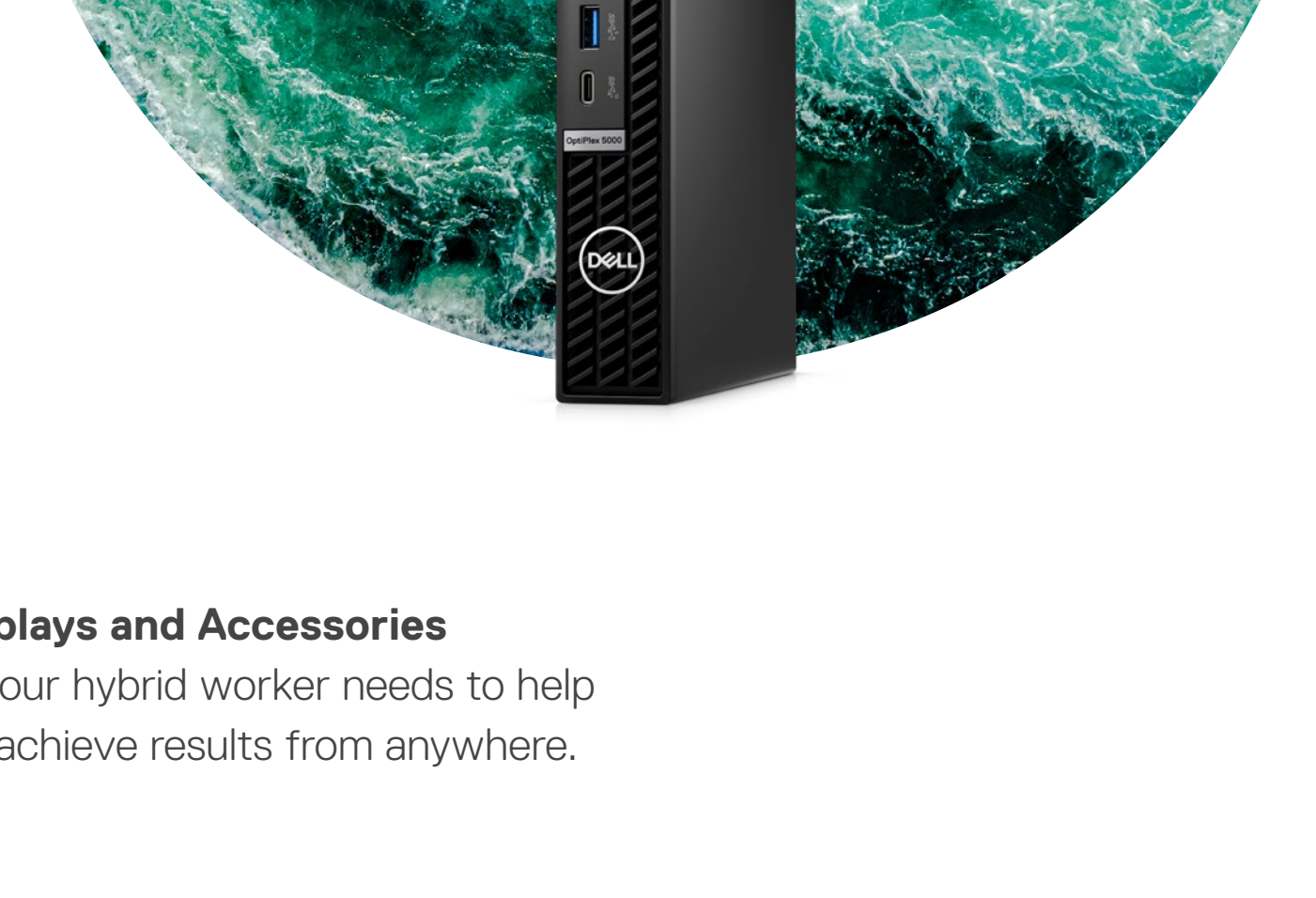
- With the world's most innovative use of sustainable materials in mainstream commercial laptops.³
- Dell Optimizer launches apps faster, enhances conferencing and collaboration, and reduces disruptions.⁴
- New Intelligent Privacy features like Onlooker detection, which notifies you when someone is peering at your screen and will dim or blur your screen.

Dell OptiPlex 5000 Series

Offers incredible performance in adaptable, space-saving designs with versatile configurations that let you personalize your workspace.

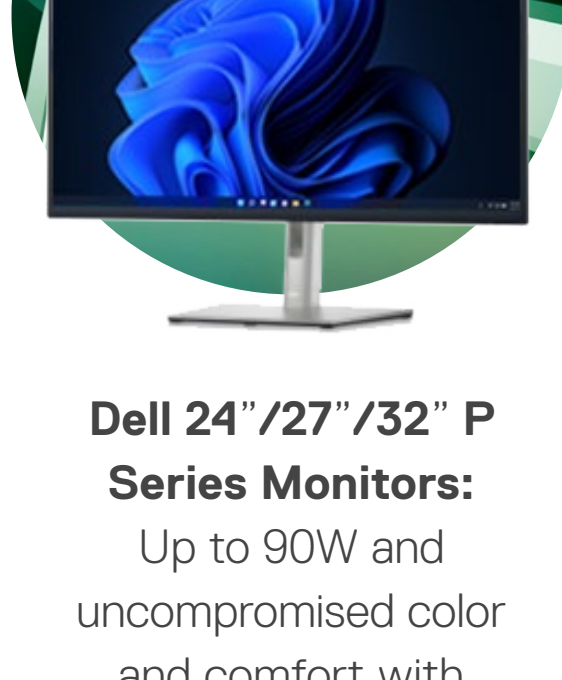
- New flexible mounting options and support for up to 4 displays.
- Better system performance with Intel 12th Gen Pentium-i7.
- Incredibly responsive performance in a commercial desktop tower.

Mount to a Dell Video Conferencing Monitor for an enhanced meeting room experience.



Attach Displays and Accessories

Deliver everything your hybrid worker needs to help be productive and achieve results from anywhere.



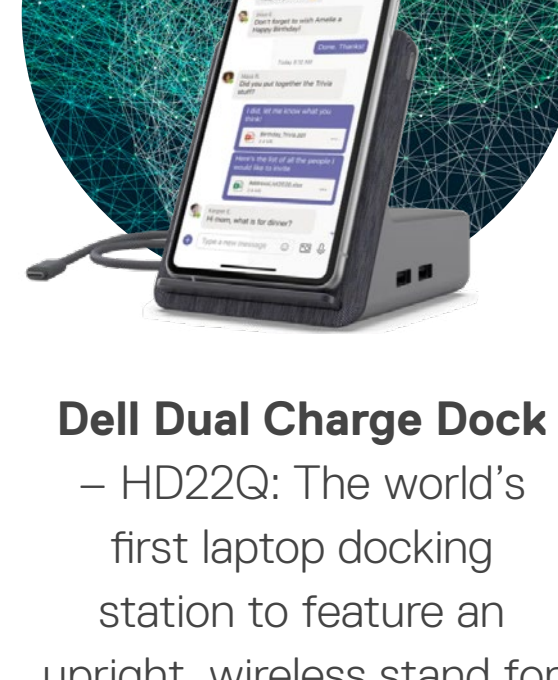
Dell 24"/>"/>



Dell Wireless Keyboard and Mouse – KM5221W:
Powerful combo with long-lasting battery life, spill-resistant keyboard⁵ and anti-fade keys.



Dell Speakerphone – SP3022: Experience rich and clear audio with the world's most intelligent Microsoft Teams-certified speakerphone.⁶



Dell Dual Charge Dock – HD22Q: The world's first laptop docking station to feature an upright, wireless stand for Qi-enabled smartphones and earbuds and a USB-C cable for charging and connectivity.

Level-up to Dell Precision for even more power

The Dell Precision 3000 Series offers affordable performance and reliability in compact, entry-level workstations. Empower Specialists who need mobility and power with:



- Dell Optimizer for Precision with new ExpressConnect features, as well as reporting and analytics features.
- Intelligent performance with up to Intel 12th Gen Core i7, 14 Core (6C+8c) processor (28W), NVIDIA RTX™ 500 graphics (4G)
- 5G-capable configuration available. LTE WWAN and WiFi 6E for speedy connectivity.⁷
- Exclusively designed mountable ecosystem that brings a clean desk environment. Also available as rack (5U rack/8 3260 CFF).

The latest innovation meets ultra-premium design



Dell Latitude 9430
The world's smallest 14" 16:10 commercial PC⁸ with next-level collaboration, connectivity and privacy features.

NEW ExpressConnect uses multi-network connectivity, sending and receiving traffic concurrently to deliver a seamless connection.⁹

FHD Camera with SafeShutter.

NEW Intelligent privacy protects your screen from prying eyes: with Onlooker Detection.

Improved Intelligent Audio with Neural Noise Cancellation.

ComfortView Plus (TUV 2 cert.) low blue light protection QHD+ option.



Dell UltraSharp Video Conferencing Monitor – U3223QZ
Microsoft Teams-certified video conferencing monitor, designed for the best collaboration, connectivity and visual experiences.

Most intelligent webcam in a 31.5" 4K video conferencing monitor¹⁰ provides automatic focus, light adjustments and enhanced visual clarity.

World's first video conferencing monitor with IPS Black technology¹¹ for remarkable details.

VESA Display DR 400 and wide color coverage incl. 98% DCI-P3.

Optimized eye comfort with ComfortView Plus – built-in low blue light screen.

A product's lifecycle doesn't have to end with production and packaging

The latest commercial client portfolio from Dell Technologies is built with sustainability in mind and includes more use of sustainable materials on specific parts. It's designed to help you empower your hybrid workforce while contributing to the circular economy. This commitment includes new packaging made from 100% recycled or renewable materials.¹²



The new Latitude 5000 series are the only mainstream commercial laptops to use bio-based and recycled materials.¹³



Featuring 39% bio-based bottom bumpers and 50% recycled plastic in the battery frame.¹²



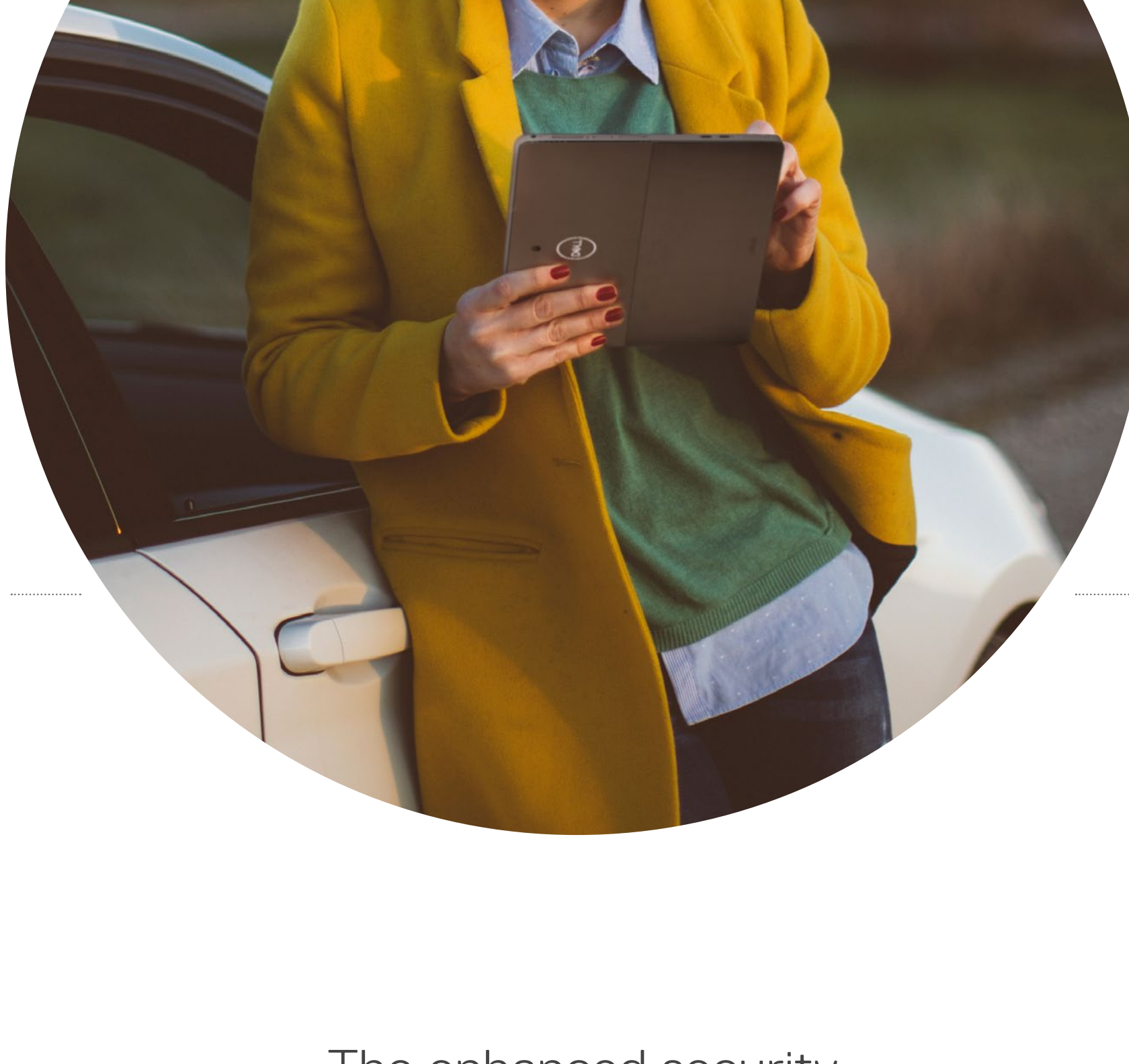
Better recovery and recycling enabled by Dell Technologies PCaaS.

Dell PCaaS:

A new way of delivering and consuming technology

Circular consumption of technology is aided by Dell Technologies PCaaS. Move your business toward this delivery method to increase IT efficiency, improve employee experience, and to ensure products are fully recovered and recycled.

Employees use devices two years newer on average, which reduces lifecycle-associated costs.¹⁵



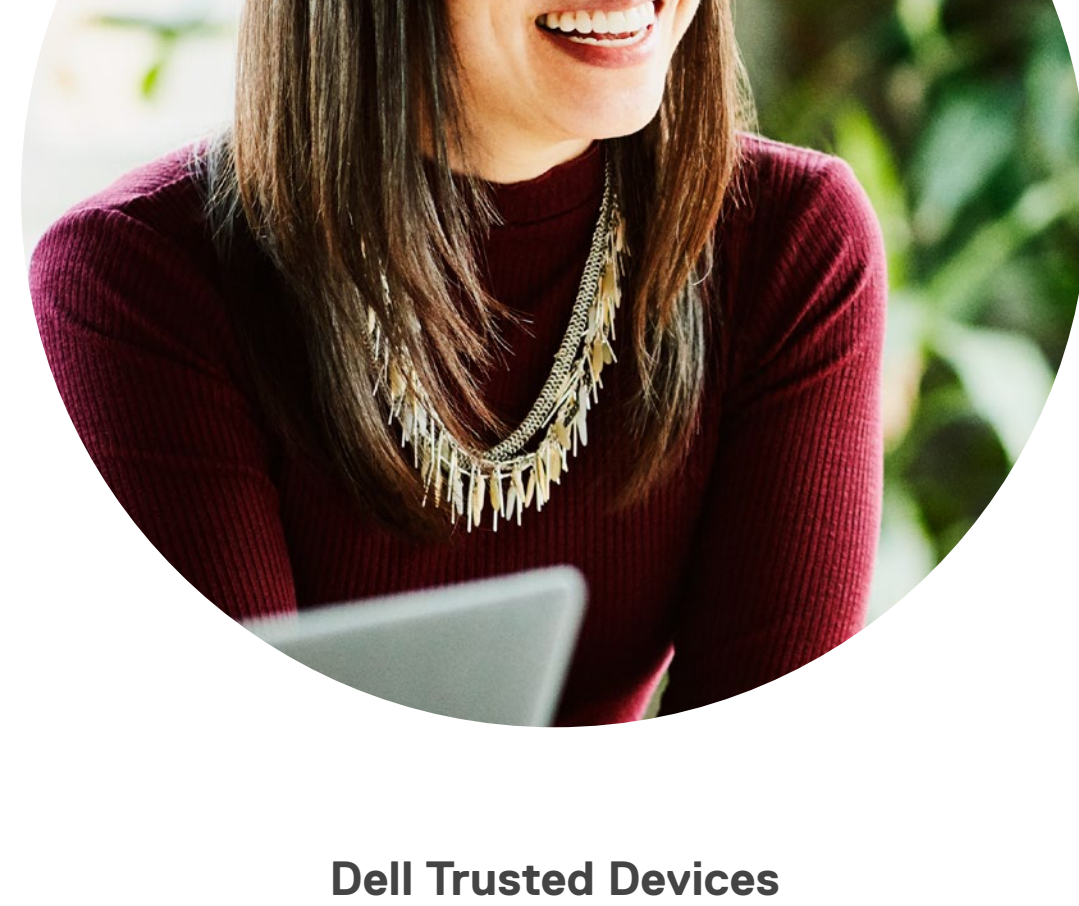
Up to 5 hours saved on annual in-house device lifecycle services.¹⁵

Reduction in device lifecycle service costs by up to 20%.¹⁵

Average deployment time saved five business days.¹⁵

The enhanced security you need for hybrid work

Hybrid work is here to stay, which means you need to remain even more mindful of the safety and privacy of your employees' data as they move from place to place.



Dell Trusted Devices

Devices in the latest Dell Technologies client portfolio come with security built-in. To help you safeguard against evolving vulnerabilities, Dell Technologies offers features to help you protect the endpoint and strengthen the security posture.

Add-On Features:

- Prevent:** AI, ML and endpoint detection powered by VMware Carbon Black.
- Detect:** Visibility across endpoints, networks and the cloud with Secureworks.
- Respond:** On-demand incident and emergency response with Secureworks.

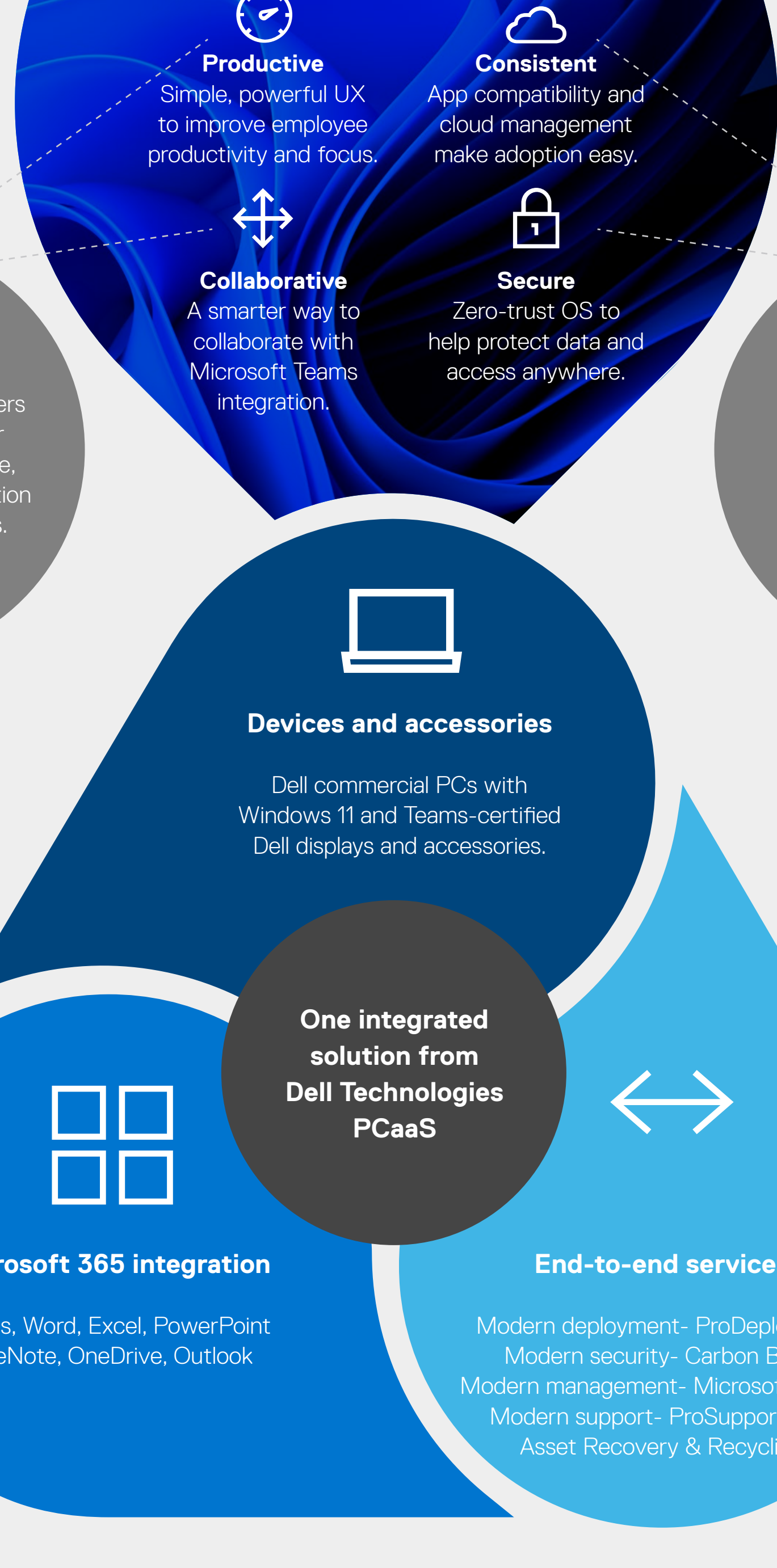
Protecting your business starts with protecting your data

Protect and isolate critical data from ransomware and other sophisticated threats with Dell PowerProtect Cyber Recovery solutions:

- Operational air gap** with data isolation and immutability.
- CyberSense** analytics and Machine Learning monitor data integrity.
- Accelerate** cyber and ransomware attack data recovery.

Joint innovations provide everything you need

Dell Technologies and Microsoft continue to collaborate to deliver everything you need, wherever you are.



The CES Innovation Awards are based upon descriptive materials submitted to the judges. CTA did not verify the accuracy of any submission or of any claims made and did not test the item to which the award was given.
¹ Based on Dell analysis, October 2021. Not available in Latitude Chromebook Enterprise. Feature availability and functionality varies by model.
² Based on Dell internal analysis of publicly available data, May 2021.
³ Based on Dell Internal Analysis, November 2021. Percentage of Bio-based and recycled content by weight.
⁴ Statements applies to Latitude 5000 series and future devices, starting April 2022.
⁵ Dell Optimizer ExpressResponse must be enabled in the Applications feature. DO learn how user uses the selected application(s) over several hours. Based on Dell testing using Sysmark 2018 benchmark running productivity applications, March 2020.
⁶ Improvement will vary based on product configuration, use, application and other factors.
⁷ This product is spill resistant, but not spill proof. Water damage is possible if the product is submerged or exposed to large amounts of liquids for long periods of time. Dell's limited hardware warranty does not cover problems resulting from accidents such as water damage. To prevent water damage resulting from large spills or other accidents, Dell recommends tilting or shaking off excess liquid, wipe off and let dry.
⁸ Based on Dell analysis of analysis of Microsoft Teams-certified speakerphones with AI noise-cancellation, 2021.
⁹ Subject to service provider's broadband subscription and coverage area, speeds may vary. Additional charges will apply. Contact your service provider for details.
¹⁰ Based on Dell internal analysis, October 2021.
¹¹ Simultaneous multi-network connection (or Connection based learning) is a new connectivity feature under ExpressConnect. It simultaneously sends and receives data and video frame using two or more wired or wireless connections.
¹² Based on Dell internal analysis, September 2021.
¹³ Based on Dell analysis of desktop monitors with built-in speakers, microphone and webcam, Aug 2021.
¹⁴ Based on Dell Technologies internal analysis. The new packaging only applies to new notebooks and mobile workstations.
¹⁵ Based on Dell Internal Analysis, November 2021. Percentage of Bio-based and recycled content by weigh.
¹⁶ Statements applies to Latitude 5000 series and future devices, starting April 2022.
¹⁷ Based on a Forrester "Total Economic Impact" Study commissioned by Dell, "Win Dell PC as a Service, Customers Reduce Device Lifecycle Service Costs by 20% and Provide Employees with Devices That Are Two Years Newer on Average" November 2020. Results derived from customer interviews and survey data. Estimated savings in U.S. Dollars, calculated over 3 years for 4,000 users. Actual results will vary. Click here